

How Text & Share the Product & Opportunity Videos

Texting is now becoming the norm and an expected way to do business. People just don't answer the phone like they used to. There are a number of ways texting can help you grow your AmeriPlan business. Firstly, texting is less intimidating and less stressful to new IBOs. Secondly, texting is also easy to do and can create a lot of momentum in the first 72 hours of becoming an IBO which is vital when creating long lasting business relationships.

The new Back Office allows IBOs to share a personalized Product video and personalized Opportunity video they can share with member and IBO prospects via text or through social media.

Here's TWO ways that an IBO can share the personalized videos:

- 1) Logon to the new Back Office (ameriplanopportunity.com) and click on the Website Setting tab. Scroll down to the bottom of the page and CUT and PASTE the video link (Product Video or Opportunity Video) to share this link via social media, e-mail, etc.

or

- 2) Access your new Back Office website with your smart phone. From the web browser on your smart phone enter ameriplanopportunity.com to access your IBO Back Office.

Once you've logged on to the Back Office click on the Website Settings tab. If you scroll down you will see both the Product video and the Opportunity Video. Enter the phone number of your prospect for either the product or opportunity and press SEND TEXT. Once you press send text you will be taken to the text message screen on your smart phone where you will see a tag line and a link for the video that you can text to your prospects.

Once a prospect clicks on the video link you send, they will be tagged to your page. If they ever go back to the website on the initial device they will be directed to your personal website.