

TEAM MEETING



“Delivering on the Promise”



Electronic Bonanza Promotion*

This fabulous Electronic Bonanza begins Sunday, April 1, 2018 and ends Monday, April 30, 2018 at 5:00 pm CST. If you are a new Benefit Consultant with a start date of April 1, 2018 or later then you may participate in this fabulous Electronic promotion!

All you have to do is accumulate as many points as you can in the month of April 2018 and here is how to do it!

Earn 6 points for each Member (Dental Plus, Med Plus or Deluxe Plus)

Earn 6 points for each Traditional Benefit Consultant

Earn 9 points for each Jump Start Benefit Consultant

20 points
Google Home Mini Bluetooth



20 points
iHome - iBT39 Potable Bluetooth Speaker



30 points
BeatsX Wireless Headphones



30 points
WebRC - Xdrone HD Quadcopter



35 points
Fire HD 8" Tablet
fire HD8
12-hour battery | Vibrant HD display | Fast performance



50 points
Fire HD 10" Tablet
All-new fire HD10
1080p Full HD | 32 GB storage | Alexa hands-free



55 points
Samsung 24 in Smart TV



60 points
Fitbit Fitness Tracker



90 points
Beats Solo3 Wireless Headphones



90 points
LG 32in Smart TV



120 points
Apple Watch



120 points
Samsung Gear Smartwatch



Rules: All standard contest rules and regulations apply.

*PLEASE ALLOW 4-6 WEEKS FOR DELIVERY- ALL BUSINESS MUST DRAFT ONE TIME

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Message from the Editor

Understandably most Benefit Consultants join AmeriPlan for the opportunity to either earn money to supplement their regular job income or are looking to gain financial freedom by enabling them to be in business for themselves. In either case, in the past twenty-five plus years, AmeriPlan has made it possible for tens of thousands of Benefit Consultants to achieve these goals.

The AmeriPlan business is very unique in that it is one of the least costly to join and maintain and at the same time, it offers one of the most lucrative compensation plans in the industry. Right from day one, engaged Benefit Consultants are making money and moving toward their goal of financial independence. The compensation plan provides several sources of income for those that are serious about working the business.

First of all there are up-front commissions paid for every Benefit Consultant recruited and every Member enrolled. These then lead to Residual Commissions every time a BC pays their monthly fee and a members pays their membership fee. Beyond these sources of income are the Builders Bonus Overrides that are generated for a BC off of the Monthly Revenue (MR) generated by the BC’s on their sales team. The Residual Commissions and Builder’s Bonus overrides will grow and grow over time. This is the magic of AmeriPlan and residual income and has been since day one. As a matter of fact, this is why more than twenty-five AmeriPlan BC’s have each earned more than \$1 million during their AmeriPlan Career...so far.

And last, but definitely not least, are the bonus opportunities that AmeriPlan makes available to those who are willing to do what it takes to earn them. Let’s look at what “bonus” means... *“something welcome and often unexpected that accompanies and enhances something that is itself good.”* Those of you that are actively working your AmeriPlan business are aware of such bonuses as: Centennial Club bonus, All Star bonus, Super Star bonus, Fast Track to RSD bonus, Jump Start bonus, Jump Start Diamond bonus, TAM bonus, Cadillac Club and more...

These bonuses paid to our AmeriPlan Benefit Consultants who earn them, amount to hundreds of thousands of dollars per year, and millions of dollars since our founding in 1992. We are sure that our BC’s have put this money to good use over the years. New Homes, new cars, family vacations and college education are just a few things that we are aware that these bonuses have made possible. Needless to say, we are pleased and proud that AmeriPlan has created the opportunity for our BC’s to improve the lives of those they love.

One final word, as good as the opportunity has been over the years, it just keeps on getting better and better. Don’t miss your chance at Financial Freedom with AmeriPlan.



**From the Desk of:
Dennis Bloom**
Chief Executive Officer

Daniel and I were looking back recently at some of our most robust sales years. Sometimes you get so caught up in the present and planning for the future that it becomes easy to forget the lessons of the past. When you start looking in that part of AmeriPlan's history, what jumps out right away is the importance and focus by the company AND THE FIELD of working with new BCs to get them to RSD.

I recall that in those days, someone was talking to a new BC about getting to RSD before the ink was dry on their application. You probably remember the phrase "6 and 4". Every new BC heard that countless times in their first days and weeks in the business. Why? Because leaders knew that if a new BC reached RSD, they were almost guaranteed to stay with AmeriPlan and not drop off the books as quickly as they came.

To build monthly revenue (MR) (and your check), business needs to stay on the books. Only then can you earn passive income month after month. We like to say your business has to be "sticky", meaning that it stays on the books and generates ONGOING commissions for you.

AmeriPlan has a wonderful bonus commission plan. But what happens too often is that a new BC is recruited, and the enroller gets a nice bonus and initial commissions, and that's it. By the time the next month rolls around, or the month after that, that new BC is long gone, and the enroller loses any long-term residual benefit. So, the enroller decides he/she better enroll another new BC to keep the bonus commissions flowing, and the whole process repeats itself again, time after time.

It becomes like an endless treadmill, chasing bonus commissions every month, but losing residually on the back end once the BC drops out. I'm not suggesting that anyone stop earning bonus commissions. They are an important part of the compensation plan. But it needs to be coupled with making sure those new BCs work toward RSD so that they will stay on the books.

Over the years, company statistics show that once a BC promotes to RSD, or any higher pin level, they stay. I'll state it plainly...For the majority of new BCs, unless they reach RSD, they are likely to be gone in the near term. Like most generalizations, it's not true all the time, but it's a good rule of thumb.

The best way to grow MR? Do your best to keep the business you enroll, members and BCs. Most people quit because they feel they are not getting any attention and don't know what to do. If you work to change that dynamic, your residual check will grow!



From the Desk of:
Daniel Bloom
Chief Operating Officer

As we enter into our second quarter century of service to our members and BC's, I look back at what has brought us this far. Clearly, we are very pleased and proud of what we have accomplished as a Company and what our BC's have achieved in their own AmeriPlan businesses. What became very clear to me, and it was something that we sometimes have a tendency to forget, is that what has made us the great Company that we are and what has sustained us all these years...is that we offer a fantastic service to our members. Yes, our memberships have stood the test of time.

Let's not forget that over the past twenty-five years we have saved millions of members more than \$1 billion in a wide range of healthcare costs. And this began as a simple discount dental plan. The thousands of testimonials that we have received over the years have supported the fact that our plans actually work and do what they are supposed to do...Save Money and help provide quality healthcare services in an affordable vehicle.

We sometimes get caught up in the frenzy of bringing on new BC's without stopping to think about the value that we provide to our members. It is also noteworthy to reflect on the fact that those BC's that put members on the books are those BC's that consistently earn the most money and stay in the game with significant residual income.

One last thought, and that is the importance of being a product of the product. It is really important that as a BC, you build your own personal testimonial. It is hard to convince someone else of the value of the service that you are providing, if you are not only talking the talk, but you are indeed walking the walk. You will not only save money by using your plan, but your testimonial story will help you to earn more money and to stay in the business.

As always, we are here to provide all of the help and support that you need and to do what we can to assure your success. We are still "Delivering on the Promise"...

Thank You for helping to make it possible!



It has been a bit more than a year now since we introduced the *Jump Start Program*. We had no idea when it was introduced that it would generate so much energy and excitement among our Benefit Consultants. It was considered a great idea at our level at Corporate and we had hoped that the field would embrace it as we had, and WOW, you sure have.

Admittedly, acceptance of this new idea started out a bit slowly, but once it developed momentum, it became the success that we believed it would be. The bonuses that are created through the *Jump Start Program* have clearly put more money in the hands of the *Jump Start Benefit Consultant* that are actively working the *Jump Start Program*, and at the same time the program is showing new *Jump Start Benefit Consultants* how to see more money faster from their AmeriPlan business.



If you have not adopted the *Jump Start* strategy, it is definitely time for you to give it another look. Check your back office for more details.



Here are some great new marketing tools for you to help grow your business and your income.

As you will see, these tools are currently carrying the generic identity of Jane Public. If you wish to use them and to have them directed to your replicated website for generating activity and e-commerce, all you have to do is to replace the 12110902 ID number in these url's with your own BC ID number or user ID. You can then post these on your social media sites, text them or email them to prospects or circulate them whenever and wherever you wish.

As you will see, the AmeriPlan Dental Plus and AmeriPlan Deluxe Plus presentations are available in both English and Spanish.

The FREE Rx card is something that you can give to any prospect or include in your marketing.

We hope that you find these tools to be valuable and that you will use them freely.

Dental Plus

<https://12110902.savewithdiscounthealthcare.com/landingpage/DentalPlus>
(Spanish) <https://12110902.savewithdiscounthealthcare.com/landingpage/DentalPlusSP>

Deluxe Plus

<https://12110902.savewithdiscounthealthcare.com/landingpage/DeluxePlus>
(Spanish) <https://12110902.savewithdiscounthealthcare.com/landingpage/DeluxePlusSP>

RX card

<https://12110902.savewithdiscounthealthcare.com/landingpage/RXCard>



If you're hoping to accomplish some game-changing goals by the end of the year but aren't sure how to make it happen, or if you're seeking greater clarity on what you really want your life to look like, we have an invitation for you:

Join us for **TWO DAY TO GREATNESS** on August 10th and 11th at the Legacy Marriott in Plano, Texas – and set yourself up to accomplish remarkable things in 2018 and beyond!

During our two day powerful live workshop, you will receive the tools and support you need to achieve a higher level of success in your AmeriPlan business.

This is a great opportunity to get fired up and train with leaders in person, while surrounding yourself with hundreds of like-minded, mission-driven people.

HERE'S WHAT YOU'LL LEARN

During this powerful two-day live workshop, you will have the opportunity to spend time with leaders and learn their proven strategies to unlock your full potential and accomplish your most ambitious goals.

We will guide you through a series of valuable lessons that will give you the success tools to transform your business.

By the end of the event, you'll have a clear vision of the life you want to create and an achievable plan to bring that vision to life – and you'll have the confidence, motivation, and drive to make it happen.

Topics: Social Media Training, Branding, Facebook Live, Online Marketing, Offline Marketing and much more!

Agenda:

FRIDAY:

- Open Registration - 1:00 pm
- Workshops 1:30 pm - 6:30 pm

SATURDAY:

- Meet & Greet 10:30-10:45
- Business Briefing 11-11:45
- Q&A 11:45-12:15
- (Lunch on your own)
- Training: 1:30- 6:00 pm



TRAINERS:

- National Vice Presidents, 6 Figure Income Earners & Millionaire Club Members and Top Recruiters & Producers

For more information or to sign up for the event please go to <http://summerblast.homesteadcloud.com/>



Welcome To AmeriPlan

Contact Us @ [1-800-647-8421](tel:1-800-647-8421)



[Benefit Consultant Login](#) | [Members Login](#)

"Get The AmeriPlan APP and Stay Connected!"



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Other AmeriPlan Channels

[Contact AmeriPlan](#)



About AmeriPlan®

AmeriPlan® Corporation... the nation's premier Discount Medical Plan Organization (DMPO), saving its members hundreds of millions of dollars in supplemental healthcare plans since 1992.

AmeriPlan® is the largest discounted fee-for-services plan of its type in the country. Our track record of success in providing access to affordable discount healthcare speaks for itself. We know our business.

Back Office

We sometime have a tendency to take certain things for granted or to just ignore something that may not be in plain sight. That might be the case with your AmeriPlan Back Office. When you take into consideration all of the valuable information and tools that are available to you in the Back Office, it is disturbing for us to note how little traffic there is, other than those BCs who are checking on the business that they are writing and the commissions that they are earning.

Take a few minutes to explore the back office for resources, tools, presentations, calendar of events, videos, power point presentations, Blog and more. The more you take advantage of these resources, the better will be your understanding of the business and the greater your opportunity to make money.

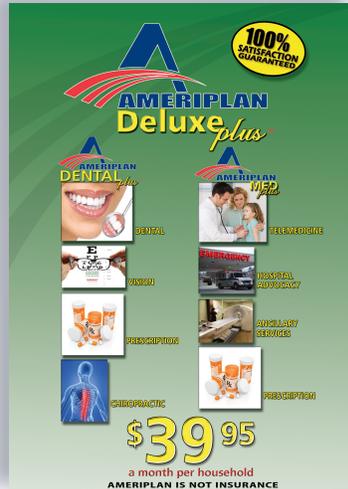
Let us know if there is anything that you feel would be of value to have added.





Telemedicine

We would like to take this opportunity to put into focus for you one of the most important components of our AmeriPlan Deluxe Plus. As you all know, this program consists of a broad range of money-saving benefits designed to provide our members with quality affordable healthcare.



Talk to a Doctor NOW!

24/7 Doctor access by phone or email

Use your phone or email to consult with a doctor for diagnosis and treatment options.



One of the most dynamic and important of these benefits is Telemedicine. If you have not looked at our Telemedicine plan, or even better, have not used it...you are missing out. As many of you know, we have had the Telemedicine benefit in our Deluxe Plus program for a number of years. We may have been a bit ahead of the curve on this and you may not have paid it much attention. It is now interesting to note that Telemedicine seems to have arrived and is being recognized as one of the fastest growing segments of the healthcare delivery system in the world.

The beauty of Telemedicine is that it provides 24/7/365 access to qualified medical professionals from anywhere that you have access to a phone or computer. It has been estimated that as much as 80% of Doctor's office visits are not necessary, and when you take into account the cost, the time taken and the inconvenience, it is easy to see the value of Telemedicine. You might not have to take you child out of school to see the Doctor, or lose a day or more from work for these office visits.

Our Telemedicine physicians are licensed professionals and are able to even order prescriptions for our members where warranted. Think about it...save time and money, gain speed and convenience, don't get exposed to a waiting room full of people sicker than you are...and for such a reasonable cost.

Just to point out how much value is being put on the Telemedicine segment of healthcare, the United States Congress has turned to Telemedicine to take on the substance abuse epidemic in this Country. Two bills before Congress would ease restrictions on Telemedicine enabling providers to prescribe controlled substances in telehealth based treatment programs. In addition, the State of Texas has drafted changes to it Telemedicine restrictions for Workmen's Compensation cases, allowing a broader range of services to be delivered by the way of Telemedicine and to be covered by Workman's Compensation.

Do not overlook this important component of your AmeriPlan Deluxe Plus program. There is more information Telemedicine in the Resources section of your back-office.5



Team Ameriplan Meetings

Get Involved, Stay Involved

Team AmeriPlan Meetings (TAMs) are springing up across the country. There are now some 22 TAMs operating from Florida to California, from New Jersey to Houston, from Dallas to Phoenix and many points in between. The best news is that attendance is growing across the board, and guest counts and enrollments are up! Benefit Consultants (BCs) everywhere are embracing the TAM system. Many are teaming up to start TAMs in their own markets.



Why? Here are a few reasons.

- The simple fact is that an organized meeting system supports the growth of every participating BC. Meetings provide a forum for recognizing their efforts and accomplishments in front of their peers. In the network marketing industry, many people cite the recognition they receive as the number one reason for their participation.
- BCs who attend TAMs are more motivated. The encouragement, recognition and knowledge they receive motivate BCs to increase their business-building efforts, and with that effort comes better results.
- A regular meeting provides BCs an opportunity to improve their skills with regular training on topics that will help build their businesses.
- People become discouraged when they feel isolated, as if they are on an island by themselves. When people feel disconnected, not part of a greater whole, they often lose interest, and business-building activity grinds to a halt. BCs need to interact with other AmeriPlan people in a social setting. This strengthens their bond with local AmeriPlan leadership and with the company. Instead of feeling isolated, BCs feel part of something larger than themselves, part of a group of like-minded people. They develop a sense of belonging that replaces their feelings of isolation. Not surprisingly, productivity soars.
- TAMs provide BCs an opportunity to improve their skills with regular training on topics that will help them build a lucrative business. Yes, you can get some of that on the Internet, on conference calls, but AmeriPlan history has shown that ongoing, in-person training is effective in increasing a BC's skillset. Working together with local BCs, learning new skills from each other, is a recipe for success. Education is a huge part of what makes TAM meeting so effective for every BC who participates.

TAM

- Enrolling new BCs and AmeriPlan members is an important part of building income from an AmeriPlan business. The name of the game in network marketing is developing sources of passive income. In AmeriPlan, that can come from residual commissions from memberships, or from overriding downline BC organizations that you have helped develop. BCs need a forum where their prospects can learn about AmeriPlan and become excited to join as new BCs or members. Bringing prospects to a TAM meeting is one of the very best ways to grow an AmeriPlan business. The power of a group to help BCs close their prospects cannot be overstated.
- The TAM Bonus program is another reason to get involved and stay involved with a Team AmeriPlan Meeting. BCs receive a special TAM App for attending a TAM personally, plus an additional App for each guest they bring. Even if a BC sends a guest to their TAM or a TAM somewhere else that they don't personally attend, they receive a TAM App. TAM Apps are used to enroll Traditional and Jump Start BCs, as well as Deluxe Plus members. When a BC submits an enrollment using a TAM App, he/she receives a \$100 Bonus Commission. That's incentive enough on its own to attend a TAM meeting regularly!
- A regular TAM allows local leaders to support promotions and events the company offers. The TAM environment builds excitement and gets everyone enthusiastic about qualifying for a company promotion or attending events like the Summer Blast. Some TAM leaders run their own promotions between meetings and award prizes for the BC who brings the most guests, or who has written the most business since the last meeting.
- And finally, it's fun! Regular TAM attendees report that they look forward to the meetings each month, that they've made new friends, and that they appreciate interacting with other AmeriPlan BCs.

So, what is the message here? If there is a TAM anywhere close to you, make it a priority to attend each month. And make sure you bring guests to every TAM meeting. Get involved and stay involved. If there's not a meeting near you, get the names of BCs in your area (the company can help with this), and see if they might be interested in working with you to start a new TAM. By the way, TAMs are held in community centers, restaurants, homes, libraries – they don't have to be held in a hotel meeting room, especially at first when the meeting is likely to be modest in size.

The bottom line is that if you participate regularly in a TAM, odds are your business will grow, you'll make new friends and have a ton of fun doing it.





AmeriPlan is working to create a local meeting culture. These local meetings are Team AmeriPlan Meetings TAM and everyone is invited to the meetings regardless who your up line is or what team you're on. The meetings will be held once a month in various key markets hosted by various AmeriPlan Team Leaders. These meetings are designed to accomplish the following: Recognition, Motivation, Training, and Fellowship with other Benefit Consultants in that area.

TAM PDF Schedule & Information:
<http://tinyurl.com/AMERIPLANTAM>

Direct Blog Link
<http://tinyurl.com/TAM-HowToFind>

TAM Events Calendar
<http://tinyurl.com/TAM-Calendar>

TAM / TAB Bonus Program w/Dennis & Daniel Bloom
<http://tinyurl.com/TAM-BP>

TAM / TAB Bonus Program w/Dennis Bloom

Philly/ South Jersey
6:30 pm to 8:00 pm
Monday, April 2nd, 2018

San Diego, CA
7:00 pm to 8:30 pm
Wednesday, April 4th, 2018

Dallas, TX
2:00 pm to 3:00 pm
Saturday, April 7th 2018
Saturday, May 5th 2018
Saturday, June 2nd 2018

Detroit, MI
1:00 pm to 3:00 pm
Saturday, April 7th 2018
Saturday, May 5th 2018
Saturday, June 2nd 2018

Minneapolis, MN
10:00 pm to 12:30 pm
Saturday, April 7th, 2018
Saturday, May 5th 2018

Orlando, FL
9:45 am to 12 noon
Saturday, April 7th, 2018
Saturday, May 5th 2018

Raleigh, NC
1:00 pm to 3:00 pm
Saturday, April 7th, 2018
Saturday, May 5th 2018

Brooklyn, NY
6:30 pm to 8:30 pm
Tuesday, April 10th, 2018

Cleveland, OH
7:00 pm to 9:00 pm
Thursday, April 12th, 2018

Atlanta, GA
1:00 pm to 3:00 pm
Saturday, April 14th, 2018
Saturday, May 12th 2018

Austin, TX
1:00 pm to 3:00 pm
Saturday, April 14th, 2018
Saturday, May 12th 2018

Houston, TX
2:00 pm to 3:00 pm
Saturday, April 14th, 2018
Saturday, May 12th 2018
Saturday, June 9th 2018

Memphis, TN
12 noon to 2:00 pm
Saturday, April 14th, 2018
Saturday, May 12th 2018

South Florida, FL
9:45 am to 11:30 am
Saturday, April 14th 2018
Saturday, May 12th 2018
Saturday, June 9th 2018

Portsmouth, VA
1:00 pm to 2:30 pm
Saturday, April 14th, 2018
Saturday, May 12th 2018
Saturday, June 9th 2018

Chicago, IL
6:00 pm to 8:30 pm
Thursday, April 19th 2018
Saturday, May 9th 2018
Saturday, June 28th 2018

Columbia, SC
1:00 pm to 3:00 pm
Saturday, April 21st, 2018
Saturday, May 9th 2018
Saturday, June 16th 2018

Colorado Springs, CO
2:00 pm to 3:00 pm
Saturday, April 21st, 2018

North Jersey, NJ
10:00 AM - Noon
Saturday, April 21st, 2018
Saturday, May 9th 2018
Saturday, June 16nd 2018

San Antonio, TX
6:45 pm to 9:00 pm
Tuesday, April TBA 2018

Phoenix, AZ
2:00 pm to 3:00 pm
Saturday, March TBA, 2018



Check your back office for more detail